



2025 goals

Ashland is proud to announce our most ambitious goals to date for environment, social, and governance. We continued our focus on sourcing, operations and solutions while expanding our commitment to transparency.

this page highlights some of our major commitments for 2025 & 2030


sourcing targets

- achieve FSC Chain of Custody Certification **target 2021**
- join Together for Sustainability **target 2024**
- achieve RSPO supply chain mass balance certification **target 2021**
- 100% key supplier Ecovadis Assessment **target 2022**
- launch responsible guar sourcing program **target 2022**
- 25% renewable energy **target 2025**



operations targets

- product lifecycle assessments for 60 key products **target 2025**
- water targets (assessment and target setting in progress) **target 2025**
- 10%² reduction in hazardous waste intensity **target 2025**
- Science Based Targets for greenhouse gas (GHG) emissions **target 2030**



solutions targets

for personal care & household

- 100% new product launches are naturals, nature-derived or biodegradable synthetics **target 2025**
- >90% of natural or nature-derived ingredients are based on sustainably sourced raw materials **target 2025**
- >52% of products are natural or nature-derived **target 2028**