

Senses & essence:
fragrance and flavors across personal & home care formulations

ASHLAND

1041 U.S Highway 202/206

Bridgewater, NJ, USA

- 8.30 - 9.00am** Registration/Breakfast
- 9.00 - 9.10am** Opening remarks
Linda Foltis, Vice President, Care Specialties R&D, Ashland, USA
- 9.10 - 9.55am** Predicting human olfactory perception from molecular structure:
from molecules to mixtures
Joel Mainland, Associate Member at the Monell Chemical Senses Center, USA
- 9.55 -10.15am** New encapsulation technology for fragrance delivery
Abdul-wahab Hussain, Research Scientist, Ashland, UK
- 10.15 - 10.35am** Applications and sensory performance of acrylate based fragrance encapsulation
Ben Sales, Business Development Manager Encapsulation and New Product Leader Encapsulation Technologies, Ashland, UK
- 10.35 -10.55am** Break/Posters
- 10.55 -11.40am** Human body odors: the Influence of ethnicity, genetics and age
George Preti, Member, Monell Chemical Senses Center, Philadelphia and Adjunct Professor, Department of Dermatology School of Medicine, University of Pennsylvania, USA
- 11.40 -12.00pm** Robertet home of nature
Arnaud Adrian, Vice President Sales and Stephen Dente, Senior Vice President R&D, Robertet USA
- 12.00 -1.00pm** Lunch
- 1.00 - 1.20pm** New and unique flavors – Do consumers really want them? Insights from extended home use and behavioral measures
Ratapol Teratanavat Senior Director of Consumer Insights and Market Research at Takasago International Corporation, USA.
- 1.20 - 1.40pm** New Technology to Deliver Long Lasting Fragrance from Shampoos
Manuel Gamez-Garcia, Research Fellow, Ashland, USA
- 1.40 - 2.00pm** The role of polymers on fragrance retention, release and sensory perception from surfactant rich rinse-off cosmetics
Martin Vethamuthu, Principal Scientist, Ashland, USA
- 2.00 - 2.20pm** Break/Posters
- 2.20 - 3.05pm** The role of odor-evoked memory in psychological and physiological health
Rachel Herz, Adjunct Assistant Professor in the Department of Psychiatry and Human Behavior at Brown University, USA
- 3.05 - 3.25pm** How do sensory receptors participate in alerting skin when under environmental stresses?
Karine Cucumel, Senior Team leader, Evaluations and Sci Communication, Ashland, France
- 3.25 - 3.30pm** Closing remarks
Linda Foltis, Vice President, Care Specialties R&D, Ashland, USA