

# our stake in the ground

## STEM education and sustainable farming Sriganganagar district of Rajasthan, India

 pilot program with 250 farmers,  
expanding to 5,000 by 2025

Responsibly solving for a better world means that Ashland is taking a leading global role in the demand for conscious ingredients and ways of working.

Consumers want products that are responsibly sourced, sustainable in their use and nature-positive in their impact on the planet. That's why Ashland and the SM Sehgal Foundation teamed up for a pilot program with small farmers where we have operations to provide educational programs and scientific solutions that:

**positively impact the environment  
using sustainable farming practices**



**help expand the local economy in  
these small villages**



**teach and reinforce sustainable  
farming and sourcing relationships and  
the local culture of small village farmers**



**use science, technology, engineering  
and math (STEM) to educate both men  
farmers and women**



**help farmers lower production cost  
and increase crop production by >35%**

