perfectly balanced styling foam

with infini'teaTM biofunctional formula # 12900-90A



claim to fame

a light styling foam which provides the hair with a natural and long-lasting style



infused with fresh tea extract to restore a healthy scalp balance



clean INCI, > 99% nature-derived ***

description

the perfectly balanced scalp care range uses innovative plant extracts to offer a full regime of natural solutions for a healthy & balanced follicular ecosystem while revitalizing hair roots

this > 99 % naturality non-aerosol styling foam provides the hair with a natural and long-lasting style; it is infused with a patented fresh tea extract which is rich in L-theanine - an adaptogen to mitigate scalp irritation

featured ingredients infini'tea™ biofunctional

a patented fresh tea extract obtained with Zeta Fraction technologyTM, rich in antioxidants and adaptogen L-theanine, with a neurocosmetic approach to scalp irritation

styleze™ es-1 ingredient

a COSMOS-validated, naturally-derived and biodegradble biopolymer that delivers voluminous style for bouncy, defined waves and curls

optiphen™ bsb-w preservative

a liquid preservative with broad-spectrum effectiveness against bacteria, yeast and mold. This mild blend is compliant with many natural certification requirements

typical properties

description: hazy, yellow, low viscosity liquid; pH: 5.0-5.4; viscosity: < 25 cps/25°C (brookfield ul adpater @ 12 rpm); this formula has passed 3-month accelerated lab stabilities and a 28-day preservative challenge efficacy test**

** preservative system has not been optimized to its lowest effective level;
*** according to ISO16128 calculation



nature-derived meets ISO 16128-2:2017 50-

meets ISO 16128-2:2017 50-99% natural origin content standard



natural

meets ISO 16128-2:2017 100% natural origin content standard





perfectly balanced styling foam

with infini'tea™ biofunctional

formula # 12900-90A

ingredients (trade name	INCI)	% w/w	supplier
phase a			
deionized water	Aqua (Water)	q.s.	Local
glycerin usp	Glycerin	1.00	Local
styleze™ es-1 ingredient	Guar Hydroxypropyltrimonium Chloride	0.50	Ashland
citric acid (20% aq. solution)	Citric Acid	0.15	Local
benecel™ e4m hpmc	Hydroxypropyl Methylcellulose	0.10	Ashland
amphosol* ca	Cocamidopropyl Betaine	1.00	Stepan
optiphen™ bsb-w preservative	Benzyl Alcohol (and) Water (Aqua) (and) Sodium Benzoate (and) Potassium Sorbate	0.60	Ashland
infini'tea™ biofunctional	Camellia Sinensis Leaf Extract	1.00	Ashland
total		100.00	

procedure

- 1. add deionized water and glycerin to main container and begin mixing with propeller agitation creating a vortex
- 2. disperse styleze[™] es-1 into the vortex and continue mixing
- 3. add citric acid and mix for approximately 10-15 minutes or until solution is smooth and grain free
- 4. disperse benecel™ e4m hpmc into the vortex and mix until completely dissolved and hydrated (no particles)
- 5. reduce agitation to slow speed mixing; then add amphosol ca, optiphen™ bsb-w and infini'tea™ biofunctional one by one and mix until uniform

packaging – actuator with normally aspirated air entrainment through mesh, specific suppliers and model numbers available on request

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