perfectly balanced scalp conditioner

with serenityITM biofunctional formula # Z436-31



>95%

claims to fame

perfectly balanced scalp conditioner to eliminate toxins and restore a healthy scalp



a condurango bark extract for scalp detox, clinically proven to increase skin comfort



a luxuriously addictive sensorial experience



clean INCI, >95 % naturally derived*** and biodegradable****



nature-derived

meets ISO 16128-2:2017 50-99% natural origin content standard



natural

meets ISO 16128-2:2017 100% natural origin content standard

description

the perfectly balanced scalp care range uses innovative plant extracts to offer a full regime of natural solutions for a healthy & balanced follicular ecosystem while revitalizing hair roots

this follicle renewal conditioner is luxuriously creamy giving an addictively sensual experience as it glides over the hair, to deliver the serenity!TM biofunctional to the scalp

featured ingredients serenity™ biofunctional

an oil infused condurango bark extract for scalp detox, which has been shown to sense toxins and upcycle waste material from cell metabolism, clinically proven to reduce skin discomfort****

prolipid™ 161 lamellar gel

enhances formulation texture, emulsion stability and delivers superior antistatic properties and conditioning benefits in both leave-on and rinse-off products

optiphen™ bsb-w preservative

a liquid preservative with broad-spectrum effectiveness against bacteria, yeast and mold. This mild blend is compliant with many natural certification requirements

typical properties

description: opaque white, creamy, viscous liquid; pH: 3.0-4.0; viscosity: 12500-17500 cps/25°C (lvt, S64, 12 rpm); this formula has passed 3-month accelerated lab stabilities and a 28-day preservative challenge efficacy test**

***preservative system has not been optimized to its lowest effective level;
according to ISO16128 calculation; *based on OECD criteria and an
assessment of components; *****based on clinical testing of representative
model formulations





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ingredients (trade name INCI)		% w/w	supplier
phase a			
deionized water	Aqua (Water)	q.s.	Local
glycerin	Glycerin	1.00	Local
phase b			
stearyl alcohol	Stearyl Alcohol	2.00	Local
prolipia™ 161 lamellar gel	Behenyl Alcohol (and) Cetearyl Alcohol (and) hydroxyethyl cetearamidopropyldimonium chloride	6.00	Ashland
serenityI TM biofunctional	Caprylic/Capric Triglyceride (and) Marsdenia Condurango Bark Extract	1.00	Ashland
phase c			
optiphen™ bsb-w preservative	Benzyl alcohol (and) Aqua (Water) (and) Sodium Benzoate (and) Potassium Sorbate	1.00	Ashland
phase d			
citric acid (25% aq. Solution)	Citric Acid	a.n.	Local
total		100.00	

procedure

- 1. phase a: add glycerin to water in the vessel with mixing, heat up to 80°C
- 2. phase b: add ingredients in order to phase a and homogenize at 80°C with ika or silverson rotor/stator mixer for 5 minutes or until a smooth consistency, cool down to below 40°C
- 3. phase c: with mixing, add optiphen™ bsb-w
- 4. phase d: with mixing, adjust pH with citric acid

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