



our stake in the ground

breakthrough innovation from
up-cycled santalum album wood chips
to minimize the use of natural resources

santalwood™ biofunctional

inspired by forest therapy to reduce stress and
defy skin and hair aging

sustainably sourced in Australia, with full traceability
and transparency over the supply chain

grown for its essential oil using regenerative
agriculture (rotational planting)

up-cycling the wood chips leftover from the
essential oil distillation process








obtained using supercritical CO2 extraction,
a superior/premium technology

artificial intelligence (AI) driven



ashland.com / efficacy usability allure integrity profitability™

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 natural ¹	 biodegradable ²	 vegan	 sustainable sourcing
 upcycled	 COSMOS* validated		

learn more ←

¹meets ISO 16128-2:2017 100% natural origin content standard

² Has attained a sufficient level of biodegradation that meets the requirements for 'ready' or 'inherent' according to OECD or related methods such as, 301, 302, or 306. Or product has been assessed as being biodegradable based on a read-across to chemical with similar structure or the product components have been analyzed for biodegradation potential.

